

Programme

for the 9th Federal Congress on Cultural Policy

World.Culture.Politics Cultural Policy and Globalisation Berlin, 15/16 June 2017

in cooperation with



Venue | Hotel Aquino | Tagungszentrum Katholische Akademie | Hannoversche Straße 5b, 10115 Berlin

Thursday 15 June 2017

- 9.30 a.m. | **Registration**
- 10.30 a.m. | **Welcome address and opening keynotes by the organisers**
- 11.00 a.m. | **Opening speech: Cultural Policy for a Culture of Understanding**
Monika Grütters (Federal Government Commissioner for Culture and the Media, Berlin)

Panel 1 New Cultural World Views

- 11.30 a.m. | **Keynote by Pankaj Mishra** (Writer, London)
- Discussion** | **Lavinia Frey** (Chief Culture Officer of the Humboldt Forum in the Berlin Palace and Managing Director of the Humboldt Forum Kultur GmbH, Berlin)
Leontine Meijer van Mensch (Deputy Director and Programme Director of the Jewish Museum Foundation, Berlin)
and **Pankaj Mishra**
- Chaired by **Sonja Zekri** (Süddeutsche Zeitung, Munich)

1.00 p.m. Lunch break

- 2.00 p.m. | **Crisis, Order, Europe: German Cultural Policy in the Frame of Global Responsibility**
Keynote | **Sigmar Gabriel** (Federal Foreign Minister, Berlin)

Panel 2 Pros and Cons of Boundaries: Cultural Policy in Times of Globalisation

- 2.30 p.m. | **Keynote by Wolfgang Merkel** (Head of the Department »Democracy and Democratisation« at Berlin Social Science Center and Research Professor for Political Science at Humboldt-University)
- Discussion** | **Ulrike Guérot** (Professor for European Policy and Democracy Research at Donau-University Krems, Austria)
Klaus-Dieter Lehmann (President of the Goethe Institute, Munich)
and **Wolfgang Merkel**
- Chaired by **Thomas E. Schmidt** (Cultural Correspondent and Editor at »DIE ZEIT«, Berlin)

Panel 3 Changing the World by the Arts?

- 4.00 p.m. | *Coffee will be served in the assigned rooms during the artists' presentations*
- Presentation & Discussion** | **Renzo Martens** (Artist and Initiator of the Institute for Human Activities (IHA), Brussels)
Milo Rau (Director, Playwright, Essayist and Scientist, Cologne)
Jochen Schmon (Center for Political Beauty, Berlin)
- 5.00 p.m. | **The Role of the Arts in Global Domestic Cultural Policy**
- Discussion** | **Matthias Lilienthal** (Managing Director of the Münchner Kammerspiele, Munich)
Barbara Meyer (Directing Manager and Art Director of Youth, Arts and Cultural Center Schlesische 27, Berlin)
and **Milo Rau**
- Chaired by **Kristina Volke** (Deputy Director and Curator of the Art Collection of the German Bundestag, Berlin)

Evening Event | »100 Years ifa«

- 6.30 p.m. | Admission
- 7.30 p.m. | Welcome by **Ursula Seiler-Albring** (ifa President, Stuttgart)
Welcoming address by **Michael Reiffenstuel**, Deputy Head of the Department of Culture and Communication and Officer for Foreign Cultural Policy in the German Federal Foreign Office and **Theresia Bauer** (Minister of Science, Research and Art of the State Baden-Württemberg)
- 8-11 p.m. | **Reception and Music**
Venue | Regional Representation of the State Baden-Württemberg | Tiergartenstraße 15, 10785 Berlin

Friday 16 June 2017

Panel 4 Between the Worlds. New Challenges for Cultural Mediators

- 9.00 a.m. | **Discussion** | **Johannes Ebert** (Secretary General of the Goethe Institute, Munich)
Ronald Grätz (Secretary General of ifa, Stuttgart)
Nana Adusei Poku (Research Professor for Visual Cultures at Willem de Kooning Akademy and Piet Zwart Institut Rotterdam)
Susanne Spröer (Managing Editor Culture Online of Deutsche Welle, Bonn)
- Chaired by **Peter Grabowski** (der kulturpolitische reporter, Wuppertal)

10.30 a.m. Coffee break

11.00 a.m. Parallel Forum Sessions 1-6

- Forum 1** | **Cultural Intelligence. Transcultural Education in Migration Societies**
- Discussion** | **Carmen Mörsch** (Head of the Institute for Art Education at the Zürcher University of Arts)
Lena Prabha Nising (Project Manager [in:szene], W3 – Werkstatt für internationale Kultur und Politik e.V., Hamburg)
Ansgar Schnurr (Managing Director of the Institute for Art Pedagogy of the Justus-Liebig-University Gießen)
- Chaired by **Sabine Dengel** (Research Consultant of the Event Department of the Federal Agency for Civic Education, Bonn)
- Forum 2** | **Transcultural Work of Municipalities**
- Discussion** | **Ulrike Blumenreich** (Scientific Research Assistant, Institute for Cultural Politics within the Association for Cultural Policy, Bonn)
Christian Esch (Director of the NRW KULTURsekretariat, Wuppertal)

Norbert Schürgers (Head of the Office for International Relations of the City of Nuremberg)

Chaired by **Klaus Hebborn** (Director of the Department for Education, Culture, Sports and Equality at the Association of German Cities, Cologne)

Forum 3 | New Cultural Worlds: The Crossing of Boundaries Between Virtuality and Reality in Art

Discussion | **Inke Arns** (Director Hartware MedienKunstVerein (HMKV), Dortmund)
Thomas Oberender (Managing Director of the Berliner Festspiele, Berlin)

Chaired by **Thomas Krüger** (President of the Federal Agency for Civic Education, Bonn)

Forum 4 | Culture and Conflicts – Cultural work in International Conflict Prevention

Discussion | **Naeema N. Butt** (Theatre Activist, International Peace Ambassador, Lahore, Pakistan)
Marc Gegenfurtner (Head of Department for Visual Arts, Performing Art, Literature, Music, Film, Science and Urban History at the Cultural Department of the City of Munich)
Yaroslav Minkin (Chairman of the Board in Youth organisation »STAN«, Ukraine)
Gernot Wolfram (Professor for Culture and Media Management at Macromedia University of Applied Sciences, Berlin)

Chaired by **Patrick S. Föhl** (Founder and Director of the Network for Cultural Consulting, Berlin)

Forum 5 | The Role of Culture in EU Foreign Policy

Discussion | **Helga Trüpel** (Vice Chairwoman of the Committee on Culture and Education of the EU Parliament, Brussels)
Gijs de Vries (Visiting Senior Fellow at the European Institute of the LSE, London, UK)
Gottfried Wagner (Former Director of the European Cultural Foundation and Freelance Culture Consultant, Vienna)

Chaired by **Sebastian Körber** (Assistant Secretary General and head of the Media Department at ifa, Stuttgart)

Forum 6 | Populism as a Challenge for Cultural Politics

Discussion | **Cornelia Lanz**, (Mezzo-Soprano & Opera Visionary, Founder of Zuflucht Kultur e. V., Munich)
Lohmeyer, Birgit (Organiser of »Jamel rockt den Förster«, Jamel)
and **Wolfgang Merkel**

Chaired by **Peter Grabowski** (der kulturpolitische reporter, Wuppertal)

12.30 p.m. Lunch break

1.30 p.m. Parallel Forum Sessions 7-12

Forum 7 | Ways out of the Postcolonial Dilemma. World Cultures in the Cultural Practice

Discussion | **Ekaterina Degot** (Art Director of the Academy of the Arts of the World, Cologne)
Nana Adusei Poku (Research Professor for Visual Cultures at Willem de Kooning Academy and Piet Zwart Institut Rotterdam)

Chaired by **Sarah Bergh** (Culture and Arts Manager, Expert on Migration for Political Education, Munich)

Forum 8 | How Do the Others Do? Cultural Internationalisation Strategies of Municipalities

Discussion | **Ib Christensen** (Head of Local Department in the City of Aarhus, Denmark)
Ian Ward (Deputy Leader of Birmingham City, Chair of Culture Forum EUROCITIES, UK)
Jordi Pascual, Coordinator of the Committee on culture of the world organisation of United Cities and Local Governments (UCLG) and Associate Lecturer at the Open University of Catalonia)

Chaired by **Kurt Eichler** (Managing Director of Kulturbetriebe Dortmund)

- Forum 9** | **Pop Culture – Soft Power in the Global Cultural Market?**
- Discussion** | **Udo Dahmen** (Art Director and Managing Director of Popakademie Baden-Wuerttemberg)
Julia Hülsmann (Pianist and Composer, Berlin)
Katja Lucker (Managing Director of Musicboard Berlin GmbH, Commissioner for Music of the State Berlin)
- Chaired by **Susanne Binas-Preißendörfer** (Research Professor for Music and Media at Carl von Ossietzky University of Oldenburg)
- Forum 10** | **Cultural Mediation in the One World. International Cultural Management**
- Discussion** | **Philipp Dietachmair** (Programme Director at the European Cultural Foundation (ECF), Amsterdam)
Raphaela Henze (Research Professor on Cultural Management at Heilbronn University)
Birgit Mandel (Research Professor on Cultural Management and Cultural Mediation at University of Hildesheim)
- Chaired by **Gesa Birnkraut** (University of Osnabrück and Managing Associate of the Cultural Consultant BINRKRAUT/PARTNER)
- Forum 11** | **Transnational Cooperations Make a Difference. EU-Funded Projects in Action**
- Discussion** | **Harald Glöde** (Executive Board Member of borderline-europe –Menschenrechte ohne Grenzen e.V., Berlin)
Stefan Horn (Artistic Director of urban dialogues e.V., Berlin)
Susa Pop (Managing Director of Public Art Lab e.V., Berlin)
- Chaired by **Sabine Bornemann** (Head of Creative Europe Desk KULTUR at the Association for Cultural Policy, Bonn)
Christine Wingert (Head of the German »Europe for Citizens« Point at the Association for Cultural Policy, Bonn)
- Forum 12** | **Foreign Culture – Politics – Research: First Results and Further Demands**
- Discussion** | **Johannes Crückeberg** (Doctoral Student at the University of Hildesheim, Hannover)
Meike Lettau (Doctoral Student & Research Assistant at the University of Hildesheim, Berlin)
David Maier (Doctoral Student at the University of Hildesheim, University of Heilbronn)
- Chaired by **Wolfgang Schneider** (Director of the Institute for Cultural Policy, University of Hildesheim)

3.00 p.m. Coffee break

Panel 5 | **What about the Future? Perspectives of the Civil Society and the Cultural Democracy**

3.30 p.m. | **Keynote** by **Harald Welzer** (Director of FUTURZWEI. Stiftung Zukunftsfähigkeit, Berlin)

Comments | **Amelie Deuflhard** (Kampnagel | Production Center for Contemporary Performing Arts, Hamburg)
Julia Lehner (Head of the Nuremberg Municipal Department of Culture)
Olaf Zimmermann (Managing Director of Deutscher Kulturrat, Berlin)

Discussion | **Eva Högl** (Member of the German Bundestag | SPD)
Philipp Lengsfeld (Member of the German Bundestag | CDU/CSU)
Stefan Liebich (Member of the German Bundestag | The Left Party)
Ulle Schauws (Member of the German Bundestag | Alliance 90/The Green Party)

Chaired by **Thomas Krüger** (President of the Federal Agency for Civic Education, Bonn)
Oliver Scheytt (President of the Association for Cultural Policy, Bonn)

5.00 p.m. End of Congress